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**MARTIN & FERRARO, LLP**

ATTORNEYS AT LAW

17383 SUNSET BLVD, SUITE 315  
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Name: Mail Stop RCE  
Group Art Unit 1796  
Examiner Tri V. Nguyen

Firm: U.S. Patent &amp; Trademark Office

Fax No.: 571-273-8300

Subject: U.S. Patent Application No. 09/825,758  
Tiffany A. Thompson et al.

Filed: April 3, 2001  
INTERNET PROTOCOL-BASED INTERSTITIAL  
ADVERTISING  
Attorney Docket No. 108.0005-00000  
Customer No. 22882  
Confirmation No.: 7310

**FROM:**

Name: Amedeo F. Ferraro, Esq.

Phone No.: 310-286-9800

No. of Pages (including this): 19

Date: May 20, 2008

Confirmation Copy to Follow: NO

**Message:****CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8**

I hereby certify that the attached Transmittal Form (in duplicate; the total amount of \$1,860.00 to cover the \$1,050.00 three (3)-month extension fee and \$810.00 RCE fee is to be charged to Deposit Account No. 50-1068), Request for Continued Examination (RCE, in duplicate) and Amendment are being facsimile transmitted to the U.S. Patent and Trademark Office on May 20, 2008.



Miyabi Grace Forker

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FORM PTO-1083

Attorney Docket No.: 108.0005-00000  
Customer No. 22882

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
 Tiffany A. Thompson et al.  
 Serial No. 09/825,758  
 Filed: April 3, 2001  
 For: INTERNET PROTOCOL-BASED  
 INTERSTITIAL ADVERTISING

Confirmation No.: 7310  
 Art Unit: 1796  
 Examiner: Tri V. Nguyen

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 MAY 20 2008

Mail Stop RCE  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Request for Continued Examination (RCE) and Amendment in reply to the Final Office Action dated November 20, 2007 in the above-identified application.

No additional fee is required.  
 Applicant hereby requests a three (3)-month extension of time to respond to the above office action.  
 A Terminal Disclaimer is enclosed.  
 An Information Disclosure Statement Under 37 C.F.R. § 1.97( ) with Form PTO/SB/08 is enclosed.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT	(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE		ADD'L FEE DUE
TOTAL CLAIMS FEE	68	68	0	LG=\$60 SM=\$25	\$50	\$ 0
INDEPENDENT CLAIMS FEE	8	6	0	LG=\$210 SM=\$105	\$210	\$ 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS						LARGE ENTITY FEE = \$370 SMALL ENTITY FEE = \$185
						<b>TOTAL</b> \$ 0

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.  
 \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.  
 \*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.

The total amount of \$1,860.00 to cover the \$1,050.00 three (3)-month extension fee and \$810.00 RCE fee is to be charged to Deposit Account No. 50-1068.  
 The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. A copy of this sheet is enclosed.  
 Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims  
 Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
 MARTIN & FERRARO, LLP

Date: May 20, 2008  
 By:   
 Amedeo F. Ferraro  
 Registration No. 37,129

1557 Lake O'Pines Street, NE  
 Hartville, Ohio 44632  
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Transmittal of Amendment 5-20-08

FORM PTO-1083

Attorney Docket No.: 108.0005-00000  
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TOTAL CLAIMS FEE	68		68	0	LG=\$50 SM=\$25	\$ 0
INDEPENDENT CLAIMS FEE	6		6	0	LG=\$210 SM=\$105	\$ 0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					LARGE ENTITY FEE = \$370 SMALL ENTITY FEE = \$185	\$ 0
					TOTAL	\$ 0

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.  
 \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.  
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